



Cool **Kit**[®]

HOW TO:

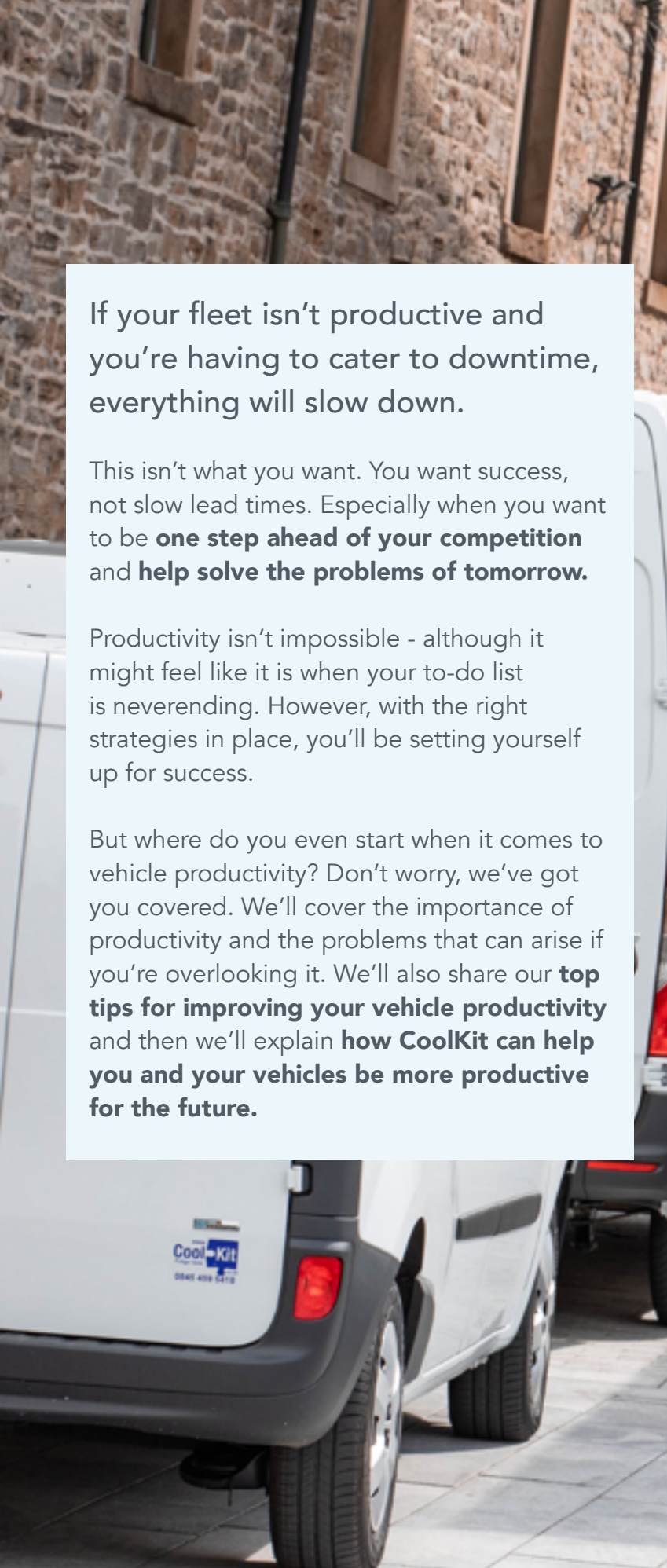
Make your vehicles
more **productive**

www.coolkit.co.uk

Vehicle productivity can offer a multitude of benefits, **it's a fact.**

If your vans are productive, your business will be productive. You'll continue to delight customers and the team morale will be positive - which is always a bonus.

A company's profitability is often linked to the efficiency of its vehicle fleet too. So if your vans are performing well and you're meeting customers expectations, **you'll continue to attract new customers and achieve your goals.** Improving the productivity of your vehicles can benefit the entire business from your team to your customers.



If your fleet isn't productive and you're having to cater to downtime, everything will slow down.

This isn't what you want. You want success, not slow lead times. Especially when you want to be **one step ahead of your competition** and **help solve the problems of tomorrow**.

Productivity isn't impossible - although it might feel like it is when your to-do list is neverending. However, with the right strategies in place, you'll be setting yourself up for success.

But where do you even start when it comes to vehicle productivity? Don't worry, we've got you covered. We'll cover the importance of productivity and the problems that can arise if you're overlooking it. We'll also share our **top tips for improving your vehicle productivity** and then we'll explain **how CoolKit can help you and your vehicles be more productive for the future**.

WE'LL COVER:

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WHY IS PRODUCTIVITY IMPORTANT?

Vehicle productivity is a measure of efficiency that is used to complete a task. Being productive isn't about how fast a task can be completed, it's about getting important tasks done consistently, professionally and maintaining an average success rate across all jobs.

But why is it important? Well, it's obvious, **the more productive your vehicle is, the more reliable it will be and the more tasks will be completed.** You'll be happier, your business operations will be more streamlined and most importantly, your paying customers will be even happier.

NEXT: 4 KEY BENEFITS OF PRODUCTIVITY

WHY IS PRODUCTIVITY IMPORTANT?



INCREASE IN PROFITABILITY

The benefits of productivity go above and beyond. If your vehicles are productive, you'll naturally see an increase in profitability. When vehicles are productive, less labour is required and deadlines are easily met.



IMPROVED SAFETY

If you invest in increasing the productivity of your vehicle and you continue to look after your fleet properly, it will continue to serve you well. The safety of your journeys are essential. If your vehicle is safe then it will be more reliable. Not to forget, *your vehicle must align with the health and safety regulations* for road safety too.



LESS DOWNTIME

Another benefit of productivity is less downtime. If you're one step ahead with your vehicle productivity, you'll experience fewer delays, your vehicles will perform effectively and you won't lose money or time solving recurring problems.



CUSTOMER SATISFACTION

Of course, with increased productivity comes higher customer satisfaction. If your vehicles are productive, you'll meet the demands of your customers, you'll go above and beyond expectations. This will please your existing customers and through positive customer reviews, you'll attract new customers.

THE POSITIVES ARE GOOD, AREN'T THEY? BUT WHAT HAPPENS WHEN PRODUCTIVITY ISN'T CATERED FOR?



The Problems That Can Arise If Your Vehicles Aren't Productive

If vehicle productivity is overlooked, the issues you'll encounter could damage your business reputation, your workflow and the health and safety of your team. With this in mind, it certainly shouldn't be overlooked. The positives are a driving force for change and are essential.

But what can occur if your vehicles aren't productive? Well, it can put your whole team at risk of complications. If you aren't carrying out regular maintenance and servicing not only could you encounter problems with the vehicle itself, but you'll also receive **hefty fines** for not checking if your vehicle is fit for purpose.

Your customers help increase your revenue, they increase your brand awareness and they

help you meet targets. Without them - you've got nothing. So if your vehicles or fleet aren't productive, you won't be delighting customers with deadlines, your processes will slow down and **your customers might go elsewhere for business.**

Minimising downtime is essential for increased revenue. But if your vehicles aren't productive, you'll experience increased downtime and this will slow down your whole operations. You need a vehicle that's reliable and efficient - not the opposite. So keeping on top of vehicle productivity will help you future proof your entire business.

So now you know the positives of vehicle productivity and the negatives of not keeping on top of it, it's important to know **how you can increase the productivity of your vehicles** and start actioning them as soon as possible.



How To Make Your Vehicles More Productive

Productivity can be enhanced in many ways. We'll cover the basics and explore the essentials that you should know.

With 15 years of trading in the industry, here at CoolKit, we haven't got where we are without prioritising vehicle productivity. **The productivity of vehicles is essential for business progression.** We now trade in

10 different countries and we stand out as a thought leader in our industry in the UK. It's a given, ensured vehicle productivity has improved our rate of success.

If you're not considering the future of your vehicles, you'll be likely to fall behind your competitors. You need vehicles that are **legal, reliable and safe.** So it's time to prioritise the essentials.



**VEHICLE
MAINTENANCE**



**VEHICLE
SERVICING**



**ELECTRIFY YOUR
BUSINESS**



**MAXIMISE
PAYLOAD**



Vehicle Maintenance

If you're not giving your vehicles the once over and you're overlooking the **importance of regular maintenance**, you'll be setting yourself up for negative outcomes.

There are substantial risks that stand behind the lack of van maintenance. To ensure your business can perform at its best, without any problems occurring, **it's essential to be organised and give your van the once over - inside and outside.**

TEST THE BATTERY

Without a correctly functioning battery, you're going nowhere - literally. If your battery isn't checked properly and regularly you could break down and your vehicle productivity could be affected.

Your battery should always be fully charged so you can deliver, perform and execute successful deliveries every single day. In turn, increasing your overall vehicle productivity.

LOOK FOR LEAKS

Before you get started on any other checks, make sure you're prioritising leaks first. Check under the vehicle to see if there are any spillages, observe the colour of any leaks and always get leaks professionally checked.

If you overlook this basic check, you can affect a vehicle's function, you can affect the mechanical wiring inside the vehicle and it can even result in explosions. It's not one to miss!



CHECK THE ENGINE OIL

Engine oil should be checked regularly when your vehicle is switched off. When checking the oil, look out for the oil level, check the consistency of the oil and observe the colour. If you notice thick, gritty or even dark coloured oil - it's time to get the oil changed.

If it's been sat dormant, the moving parts in your vehicle won't get the lubrication they need to function properly. Not to forget, all engine oil leaks need to be repaired professionally as soon as possible to ensure the safety of your team is at the forefront of your business operations.

INSPECT THE TYRES

A visual check of the tyres should be performed to make sure they're in good condition - free of punctures and holes. Air pressure should be checked and adjusted accordingly too, to ensure they're the recommended psi.

Keeping your tyres in excellent condition will extend the life of the tyres, improve overall vehicle safety and maintain fuel efficiency. Also, don't forget your spare tyre too - it's essential for any emergencies that might occur so they need to be a good backup.

BODYWORK CHECKS

Bodywork checks should always be performed before you carry out a journey. You need to make sure any issues are identified and aren't delayed. If they are, corrosion and damage will only get worse and this will affect the performance of your cooling system and any goods being transported.

If you do discover any damage, make sure you seek professional advice and assistance and get them sorted as soon as possible. They're a worthwhile investment.

NOTICE WARNING SIGNS

Any issues that occur, be aware of them and ensure you notice the warning signs early. If you have any doubts, it's time to get things checked over as soon as possible. Regular maintenance checks are essential and although they might need more time to cater for them, they shouldn't be pushed to the side.

Vehicle maintenance needs to be thorough and carried out correctly. The quicker the problems are identified, the better and you'll be one step ahead of reducing downtime and increasing customer satisfaction and vehicle productivity.

KEEP IT CLEAN

Just as much as overall maintenance is an important part of vehicle productivity - so is the cleanliness of your vehicle. The inside and outside of the van should be cleaned after every shipment. Due to the sensitive nature of the goods being transported, cross-contamination is highly likely.

Built-up over time, germs, grime and dirt can even corrode parts of the inside of the vehicle. It's also worth noting that germ and bacteria build-up can be harmful to the driver of the vehicle too.

So to stop bacteria in its tracks from multiplying, it's important to keep on top of the cleaning.



Vehicle Servicing

Your company vehicles are your visual assets, they help everything keep moving and they're essential for your business operations. If you're **one step ahead with your van servicing** you'll prevent major issues from occurring in the future.

If you don't carry out regular vehicle servicing, this will not only ruin the products you're carrying inside but it can be a costly mistake. It will also increase downtime and you'll be more likely to endure issues along the way. We're aware that you can't prevent every issue, but **you can certainly reduce the amount of issues you'll face.**

So, get that service booked in! And improve your vehicle's reliability and safety. In turn, you'll boost your businesses efficiency, you'll increase your return on investment (ROI) and importantly, your vehicle productivity will be maximised.



Electrify Your Business

When it comes to vehicle productivity, exploring different types of vehicles can also be a way you can increase your efficiency.

As technology is advancing, electric vehicles are becoming more powerful and more reliable. Electric vehicles are mostly powered by electricity. Unless they're hybrid vehicles - they're usually a combination of a petrol engine and an electric motor.

 **LOW MAINTENANCE**

Electric vehicles have fewer moving parts than diesel-run vehicles, meaning there's less maintenance needed and they're not hidden costs. You won't need to change the oil, the transmission fluid, spark plugs, fuel filters or drive belts with an electric van. You'll benefit from significant savings and it'll save your vans age too.

 **NO NOISE POLLUTION**

Time is also something that needs catering for when wanting to increase the efficiency of your business. Electric vehicles create a calming driving experience for everyone. The battery in an electric vehicle enables it to be much quieter. This means you can continue to deliver and serve customers - no matter the time with minimal neighbourhood disruption.

 **TIME SAVING**

The vehicle's battery, when fully charged, can do a FULL days work before needing to be recharged. This is great news if you're wanting to increase your overall efficiency of deliveries throughout the day. With electric vehicles, no detours will be needed to top up on fuel and additional time won't need to be catered to this. They're more convenient and more time saving.



Maximise Your Payload

Maximising the space in your vehicle will not only keep you, your team and your products safe but you'll also be covered legally too. If you don't load your vehicle correctly you'll experience delays and **some unwanted fines.**

Your payload will be different depending on the vehicle but it must be abided by and not brushed under the carpet. If you're exceeding your payload, you'll ruin your tyres, your vehicle will drag and your insurance will be void - amongst many other things.



TYRE PRESSURES

Checking your tyre pressure isn't just important for legal reasons and for maximised vehicle productivity but it'll also help with payload. Depending on your load, depends on the tyre pressure you need. Before starting any journey, your tyres should be checked and in line with all legal requirements. After all, you want your services to be safe and professional.



SECURE YOUR GOODS AND LOAD HEAVY ITEMS FIRST

If you've checked your tyres, it's time to load your heavy items and secure them properly with suitable restraints. If your products aren't secure, they'll slide around, they'll cause obstructions when it comes of offloading and they'll slow everything down. Keep things secure and prioritise time for loading your vehicle correctly.





LOAD EVENLY

The more even the products are distributed, the safer they'll be. You should always load items in rows from the back to the front of the van space. Make use of any space you have - whether that's besides items or making use of spaces underneath products. **Ensure the products are compact but not loaded to high - this is important for maximised payload too.**



VAN CONVERSIONS

Van conversions are also a convenient way to make your vehicles more productive. **They offer a variety of storage solutions and they're customisable to your requirements.** With the help of us, all the thinking and specifications can be done for you - so you can just get straight on with the build.

When converting a van, it's recommended that you opt for lightweight materials so it increases your overall payload. After all, you don't want your storage weighing more than the contents. Your van needs to help you transport goods in the most convenient way possible. **If your van conversion contains heavy materials, your available payload will be reduced.** So keep this in mind when you're having your van converted or you're changing the interior elements.

At Coolkit, our entire van conversion service is based on convenience and efficiency. We want to ensure you receive quality outcomes with quick turnaround times - to reduce any downtime you might experience. We want to help businesses drive forward to success!



How Cool Kit Can Help Increase Your Vehicle Productivity

As a business, anything that can increase your vehicle productivity should be a priority. Especially if it means your business standards will be higher and you'll be pleasing customers consistently. At CoolKit, we prioritise just that. We're focused on helping our customers find the best solutions for their vehicles and businesses.

Being the **UK's leading temperature-controlled van specialist**, we can provide flexible, bespoke quotes depending on your requirements and we aim to bring your vision

alive. We cater to many businesses from a variety of industries. From pharmaceuticals and healthcare to food-service and catering, **we can provide support for a wide range of bespoke specifications.**

Through research, development and innovation we help our customers make decisions and transition their services to more productive and efficient ones. Our team of experts can help you make decisions, answer questions and reassure you about the next steps.

Therefore, we aim to satisfy our customers, your customers and **improve efficiency and profitability for all.**



If you're keen to keep improving your vehicle productivity and you want to see how we can help - don't wait around, **get in touch today!**

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TAP HERE TO VISIT OUR WEBSITE



For more information on our Award Winning temperature controlled vans, visit our website:

www.coolkit.co.uk



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